ACADEMIC ADVOCATE MEMBERSHIP

Inspire. Enhance. Support.

ISACA has all the resources you need
to help grow the profession and lead by example.

www.isaca.org/advocate

ISACA®
Trust in, and value from, information systems

Inspire YOUR STUDENTS' CAREERS. Enhance YOUR

ISACA's Academic Advocate Program

As an influential member of your academic institution's faculty, you value the education your students receive and the direction it gives them in choosing a professional career. ISACA® partners with its Academic Advocates, to encourage students to prepare themselves for satisfying careers in information systems assurance and control, risk, security and governance of enterprise IT. By becoming an ISACA Academic Advocate, you will gain access to an abundance of resources to assist your students and to benefit you as well.

Who Should Become an Academic Advocate?

ISACA allows two faculty members* per functional discipline, such as MIS, or Information Security, Accounting and Audit, Enterprise Governance (including IT/IS), Executive Masters programs in Business and specialist Finance degree courses—at universities and colleges offering degree courses in the areas outlined.

*The faculty member is expected to be a full-time, or a recognized adjunct instructor, but special exceptions can be authorized by the university.

Benefits of Becoming an Academic Advocate

There are many ways that academics can benefit from becoming an ISACA Academic Advocate. These include:

- Complimentary ISACA membership (US $135 value)—you would only need to pay local chapter dues, if applicable.
- Online access to a variety of educational materials, including ISACA's eLibrary with more than 500 books free of charge and ISACA's online Knowledge Center, which has a dedicated area for Academic Advocates.
- Consideration for research surveys to be posted on the ISACA academic research web page.
- A complimentary hard copy of ISACA's globally accepted COBIT framework.
- Full access to all electronic/soft copies of research available to all ISACA members.
- Membership benefits and discounts, including a discount in the ISACA bookstore.
- A complimentary hard copy of *CISA® Review Manual 2012* or *CISM® Review Manual 2012*.

R PROFESSIONAL RESOURCES. Support THE PROFESSION.

Your Role as an Academic Advocate

When you become an ISACA Academic Advocate, your students benefit as well. Your role as an Academic Advocate is to help your students gain a competitive advantage while, at the same time, build their awareness of ISACA and guide them to contribute to growing the profession. As an Academic Advocate, ISACA asks that you:

- **Encourage ISACA certification—**Research shows that ISACA certification holders are among the highest paid and most sought after information systems professionals. ISACA offers four certifications: Certified Information Systems Auditor® (CISA®), Certified Information Security Manager® (CISM®), Certified in the Governance of Enterprise IT® (CGEIT®) and the new Certified in Risk and Information Systems Control™ (CRISC™).
- **Use COBIT, Val IT and supporting guidance as teaching tools—**Materials are provided to help utilize these international frameworks and concepts in the classroom.
- **Promote ISACA student membership and open the door to future employers, professional knowledge and resources—**ISACA student membership offers the benefits of ISACA membership to students at a significantly reduced rate. Visit *www.isaca.org/student* for more information.
- **Organize an ISACA student group and help students establish a professional network—**A program development model and support are available to Academic Advocates interested in serving as faculty advisors to ISACA Student Groups on campus. Visit *www.isaca.org/createISG* for more information and resources to get started.
- **Approach your library to carry the *ISACA® Journal*—**The ISACA® *Journal* is an award-winning, bimonthly publication of ISACA that provides professional development information to those spearheading IT governance and those involved with information systems assurance and control, risk, security, and governance of enterprise IT.
- **Interact with your local chapter (if applicable)—**Contact the Academic Relations Coordinator on your chapter board, request that chapter leaders visit your campus and speak to your students, ask the chapter to invite students to their meetings, hold special student events, offer mentoring advice and career counseling, and help students network with experienced professionals.

Become an Academic Advocate Today!

To become an Academic Advocate, download an application at *www.isaca.org/academicadvocateapp* or e-mail *membership@isaca.org*.

www.isaca.org/advocate

Complimentary membership for faculty teaching courses in:

- Audit/Accounting Information Systems
- Enterprise Governance of IT/MIS
- Information Security
- Executive Masters programs in Business
- Specialist Finance degree courses

About ISACA

With more than 100,000 constituents in 180 countries, ISACA® is a world-leading, global IT association. ISACA offers outstanding resources for career development and professional growth, as well as industry-leading certifications, training and education, research and networking opportunities. Founded in 1969, the nonprofit, independent ISACA hosts international conferences, publishes the ISACA® *Journal*, and develops international IS auditing and control standards, which help its constituents ensure trust in, and value from, information systems. It also advances and attests IT skills and knowledge through the globally recognized Certified Information Systems Auditor® (CISA®), Certified Information Security Manager® (CISM®), Certified in the Governance of Enterprise IT® (CGEIT®) and Certified in Risk and Information Systems Control™ (CRISC™) designations.

ISACA continually updates COBIT®, which helps IT professionals and enterprise leaders fulfill their IT governance and management responsibilities, particularly in the areas of assurance, security, risk and control, and deliver value to the business.

ISACA®

Trust in, and value from, information systems

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